

# Missouri Phi Beta Lambda

## Missouri PBL Business Leader

Volume 4, Issue 1

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### Welcome Back

The 2004-2005 officers would like to welcome you back. This year will be a fun and exciting year for PBL. There are many great events and ideas the state officers have for this school year. We are all excited to get back into the swing of things and start planning. In this edition of the newsletter there is information regarding contact information, state officers, and NLC winners.

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### Missouri, Are You Ready for The 12K Challenge?



Hello Missouri PBL! I am Tim Jackson, your 2004-2005 North Central National Vice President. I would like to welcome you all to this new year and "The Road to Your Success." One of our goals for the national organization

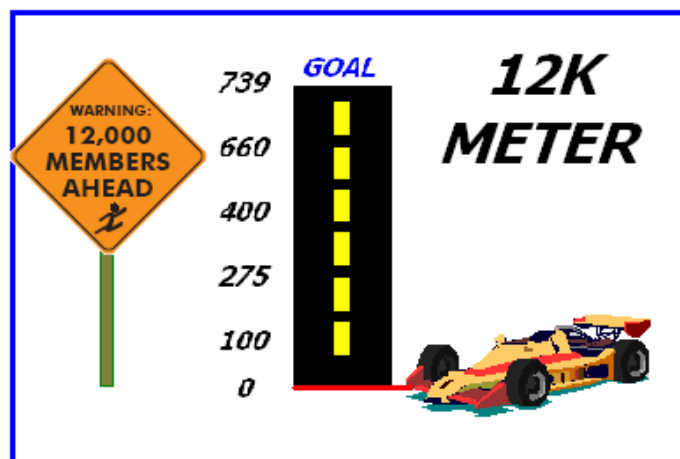
this year is to increase over all membership in PBL. And to do this, the national officer team has developed the "The 12K Challenge." This is a challenge for PBL to reach 12,000 members by the close of the 2004-2005 membership year. But we need your help to do this. So I am challenging the state of Missouri and each local chapter to increase its membership by at least 12 percent over last year. Missouri needs to reach 739 members by March 15 to meet this challenge. Each chapter which reaches this challenge will receive a special award (continued on next page)

### National Leadership Conference

The National Leadership Conference was held July 9-12 in Denver, Colorado. The state of Missouri won first place for the "Largest State Chapter Membership," "Largest State Chapter Membership Increase," "State Recruitment of Local Chapters," and "Most CMAP Participants." Congratulations and keep up the great work!

National leadership Competitive Winners for Missouri are posted on the state website at [http://dese.mo.gov/divcareered/pbl\\_event\\_winners.htm](http://dese.mo.gov/divcareered/pbl_event_winners.htm) Congratulations!

at the State Leadership Conference next spring. And if Missouri meets this challenge, a special award will be presented to the state at next years' National Leadership Conference in Orlando, FL. I encourage all chapters to take part in this challenge, and be sure watch for the "12K Meter" in each state newsletter. It will keep you updated on Missouri's progress. If you have any questions or suggestions please feel to contact me by email at [pblncvp@fbia.org](mailto:pblncvp@fbia.org).



## Special Committees

**Membership Recruitment – Chair: Tim Jackson**  
Student at University of Missouri, St. Louis

**Goal:** *Develop a program of work pertaining to membership recruitment and distribute suggestions for implementation to all local chapters*

### Committee Members

If you would like to be a committee member on this committee, please go to [http://dese.state.mo/divcareered/biz\\_pbl.htm](http://dese.state.mo/divcareered/biz_pbl.htm) and fill out the committee member application form.

## State Officer Contact Information

If you have any questions, want some ideas, or would like help getting a project started, feel free to contact one of your state officers.

<b>President</b>	Seth Vandervlucht
<a href="mailto:vanderv7090@yahoo.com">vanderv7090@yahoo.com</a>	
<b>Vice President</b>	Michelle Prenger
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<b>Treasurer</b>	Nicole Fender
<a href="mailto:nfender@hotmail.com">nfender@hotmail.com</a>	
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<a href="mailto:japril03@yahoo.com">japril03@yahoo.com</a>	
<b>Parliamentarian</b>	Rachel Parker
<a href="mailto:repyrd@mizzou.edu">repyrd@mizzou.edu</a>	



(L-R) Vice-President Michelle Prenger, Secretary Alaina Murray, Parliamentarian Rachel Parker, Treasurer Nicole Fender, Reporter Jan Henbst, President Seth Vandervlucht

# Fundraising Ideas for your Local Chapter

Fundraising for you chapter can be a very difficult and frustrating time. If your chapter can plan ahead and create some goals for your fundraising event, it will run smoothly.

Here are a few fundraising ideas:

Have a 50/50 Raffle or a prize drawing at your college's sporting events.

Sell Avon – the chapter can receive up to 40% on items sold.

Have a Bake Sale at your local grocery store.

Work the concession stands at your school sporting events.

Work the Kansas City Chiefs or Royals games.

## Statewide Email Distribution

The Statewide Email Distribution (SED) was created three years ago to keep members and advisers up to date about events. Information in the SED consists of PBL events in Missouri, deadlines, and tips for a great year. This is a great source of information for PBL activities and news events that happen in our state. Your adviser will be contacted with information on how to join the SED or you can contact me at [japril03@yahoo.com](mailto:japril03@yahoo.com).



## A Look Ahead . . .

- October 20, 2004 - State and national dues deadline
- November 15, 2004 American Enterprise Day
- National Fall Leadership Conference in Chicago, IL  
November 12-13, 2004 (*Missouri Meeting held here*)
- PBL State Leadership Conference 2005  
April 1-2, Ramada Inn, Jefferson City, MO
- PBL National Leadership Conference 2005  
June 29 - July 2, 2005  
Orlando, FL
- February 13-19 PBL Week

### Newsletter Contact

In each Newsletter, following this one, there will be a chapter news section and an outstanding member spotlight. If you have an outstanding member that you would like to see recognized, an event, or any news that you would like to see in the state newsletter- you can email your article to [japril03@yahoo.com](mailto:japril03@yahoo.com) or send it to:

Jan Henbest  
234 W. South St.  
Bolivar, MO 65613

## PBL STATE OFFICERS UPDATE

On September 10<sup>th</sup>, your state officers headed to the Lodge of the Four Seasons at the Lake of the Ozarks. Throughout Friday and Saturday we as a team learned how to enhance our leadership, teamwork and communication skills with a well-known motivational speaker and leader, Andrew McCrea. The training we received will help us to travel down the road to success. Now, it's time to pass our knowledge on to you:  
**Missouri PBL!**



L to R (back row): Jan Henbest, Seth VanderVlucht, Rachel Parker, and National Officer Tim Jackson. L to R (front row): Nicole Fender, Michelle Prenger and Alaina Murray.

ENHANCE YOUR SKILLS WITH THE  
2004-2005 STATE OFFICER TEAM, AT THE...

**LOCAL OFFICER TRAINING**  
**SATURDAY, JANUARY 29<sup>TH</sup>**  
**EVANGEL UNIVERSITY, SPRINGFIELD**



Mark your calendars now! Join us for an eventful day as we become experts on these three essential skills: leadership, teamwork and communication.

More information to follow...



## 2005 PROGRAM OF WORK

### MISSOURI PHI BETA LAMBDA

At the PBL State Officer training in September, the state officers adopted the following goals for 2004-2005:

**Goal #1—Increase Statewide Membership in PBL by at Least 12%**

Objectives:

- Participate in 12K membership challenge
- Work more closely with chapters to increase membership
- Focus on promoting diversity in the membership

**Goal #2—Increase Support of March of Dimes**

Objectives:

- Encourage local chapters to participate in March of Dimes projects
- Promote a statewide project with t-shirt and design competition

**Goal #3—Increase Participation in PBL Conferences  
(State, National, and Fall—Local Officer Training)**

Objectives:

- Encourage state unity among Missouri members
- Use promotional multi-media materials available through the National Office
- Expand SLC by adding a Career Expo
- Increase networking opportunities through the social activity at SLC

**Goal #4—Improve Communication Statewide**

Objectives:

- Add local presidents to mailings
- Make contact with target chapters/Increase local chapter visits
- Continue officer on-line meetings

**Goal #5—Make Workable and Strong Connection between FBLA, PBL, and  
Professional Division**

Objectives:

- Recruit more FBLA members to PBL
- Continue involvement in State FBLA officer training
- Invite Professional division members to participate in conferences